AUTONOMOUS BUSINESS LAB / SSE RIGA

One loop. Real users.

In four weeks, launch something real and useful that people use every week, and let its routine run without you. The topic is open. The users must be real.

THE OPPORTUNITY

Weekly mentoring from Danielius as you build. Strong work can lead to job or co-founding conversations, depending on fit and progress.

YOUR FOUR WEEKS

1 **Practise and ship**

Use an AI coding agent daily. Put a first version in front of 5 real users.

2 **Make the loop run**

Run every day. Reach 10 real users. Test checks, failures and the stop control.

3 **Grow**

Reach 30 real users and try for the first euro. Record repeat use and manual work.

4 **Prove it**

Learn from feedback. Test a change. Prove your numbers and rehearse the demo.

PROJECT REQUIREMENTS: SIX THINGS TO SHOW

Real users. People outside the team use it every week, or pay.

Runs without you. The recurring routine works daily; each request is handled once.

Checks first. Show a specific check and a result it stopped.

Handles failure. Show a safe retry, stop or human escalation.

You stay in control. Show results, cost, human minutes and a working stop control.

Improves from feedback. Compare one change on the same saved test cases; keep it only if better.

Targets to aim for
30+ users outside the team, or 3 paying customers. At least 2 weeks running daily on its own. People return week by week. Record cost and human work.

JOIN & SUPPORT

Teams form **Thu 15 October**. Choose this challenge for your SSE course project. Email Danielius your **team members, rough idea and users you can reach**. No finished product needed. Final demo: at the end of the course project; **SSE sets the date**. AI tool budget for up to 3 teams; Danielius confirms terms.

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